

MICHAEL DAVID CARBAJAL

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Online Portfolio: <http://www.onlinemediapower.com>

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Highlights

- More than 11 years experience in the creative/digital field which includes interactive, web, television, graphics, programming and animation
- Constantly looking for innovative ways to promote the organization and collaborating with others, resulting in outstanding projects
- Leadership skills developed throughout career and enhanced through Toastmasters International and NASA's Solar System Ambassador Program
- Award-winning interactive developer
- Emphasis on Web 2.0 development and social networking such as Facebook, YouTube, Twitter and Second Life.

Professional Experience

Multimedia Developer

National Aeronautics & Space Administration

Washington, DC

March/07-Present

As part of the Public Affairs Department, I am responsible for the design and development of interactive/multimedia presentations that are featured on NASA.gov in conjunction with NASA TV. This includes the development of creative concepts to engage and educate the public about NASA's achievements, present missions and future goals.

- Expertise in Adobe Flash, After Effects, Premiere and Dreamweaver as well as 3D products such as Maya
- Produced projects that have won numerous awards such as the Webby and the Adobe MAX
- Administrator of NASA's Official Facebook page, finding ways to better interact with the public via social networking
- Maintained Section 508 compliancy for all features shown on the web
- Lead my team to President's Distinguished Club as President of NASA Toastmasters
- Serving as NASA Solar System Ambassador to educate the public on space science
- Wrote article for Adobe EDGE Magazine on the International Space Station feature
- Actively engaged in the media industry for events such as the Emmys and Grammys
- Camera work and graphics board control during live shows from NASA Television

Director of Media Relations

Yuri's Night

Washington, DC

September/08-Present

Working as a side position in conjunction with NASA, Yuri's Night World Space Party is an annual, global event promoting space exploration and science. Responsibilities include contacting bands, arranging venues, promoting the event via online social networking, outsourcing the official iPhone app and the design and development of the DC Yuri's Night website.

Interactive Developer

Online Media Power

Charlotte, NC

January/05-March/07

Freelanced as an Interactive Developer creating websites, flash features and e-learning courses. Work can be seen on my portfolio www.onlinemediapower.com. Clients include Paramount, MSN, Lowes, Wachovia, McDonalds, Beeing, Senator Robert Pittenger and Steve Smith of the Carolina Panthers.

Sr. Graphics Developer

Background Investigation Bureau

Cornelius, NC

September/03-December/04

Responsible for the design and development of all web and print graphics. Also functioned as a liaison between marketing, IT, and executive departments. Print design work includes logos, business cards, mailers, name tags, and trade show items. Developed E-learning tools created in Director, along with video presentations.

Web/Flash Developer**Teksystems****Charlotte, NC**

October/00-August/03

Worked as a contract web developer for a variety of consecutive 3-9 month assignments, including Bank of America, Enovia, Fulcrum Technologies, Lending Tree, and E-Fuel. Projects included E-learning applications, Flash presentations, Website Designs, and teaching other employees multimedia/web skills.

Associate Producer**American Communications Network****Huntersville, NC**

April/99-April/00

Lead a team of six web development professionals, for the purpose of creating web content including tech writing, graphic design, and multimedia.

- Created, launched and supported WebWorks! - a self-replicating website system that proved to be a significant income-generating opportunity, earning \$100,000 in the first month alone.
- Developed and maintained a representative website and Fax-On-Demand system containing over 10,000 pages of information in 8 languages.
- Development of marketing and training materials for launch into six European countries - Great Britain, Germany, Sweden, Denmark, Finland and the Netherlands.
- Production of our quarterly Newsmagazine, which expanded from a 24-page newsletter to a 64-page newsmagazine, published in print and online.
- Produced five major International Training events, attended by an average of 8,000 representatives per event.
- Produced and edited both promotional and training video and audio programs in six languages.

Production Assistant Intern**MTV Networks****New York, NY**

May/97-September/97

Worked closely with VH-1 in producing a 13-episode series featuring a host of celebrities and on-air talent. Extensive use of video editing equipment, tape dubbing, and library tracking software.

Technical Skills

Flash CS4, ActionScript 3.0, CSS, Poser 8, Dreamweaver CS4, Fireworks CS4, Photoshop CS4, HTML, Macromedia Captivate, Autodesk Maya 2008, Mudbox, Encore CS4, Vue 6 xStream, JavaScript, Illustrator CS4, Director CS4, Authorware, Visual Communicator, After Effects CS4, Premiere CS4, Sorenson Squeeze, Quark, InDesign and a basic working knowledge of PHP/MySQL, UNIX and XML. Use and knowledge of RTMP, Streaming, and FLV video production. Understanding of System Development Lifecycle Process and Section 508 Accessibility Standards.

Education

- State University of New York, the Center at Stony Brook, BA Political Science - December 1997.

Awards in the Industry

- Webby Award Winner 2009 - People's Choice/Government
- Webby Award Official Honoree 2009 - Rich Media Single
- Adobe MAX 2008 Finalist - Public Sector Category
- Adobe MAX 2007 Award Winner - Public Sector Category
- 4 x Adobe Site of the Day Award Winner

Professional Affiliations

- NASA Solar System Ambassador
- Member of the Academy of Television Arts & Sciences/Primetime Emmy Judge '09
- Member of the Academy of Recording Arts & Sciences
- Member of Mensa International IQ Society
- President of NASA HQ Toastmasters '08-'09

Online Publications

- Adobe EDGE Magazine - *Virtual life on the International Space Station*

Related Achievements

- Work was featured live on CNN
- Certified Flash and HTML Programmer (Transcript ID#:627902)
- Trained in Maya 3D by Simulistic
- Trained in Adobe products at Adobe MAX
- Training Certificate in ActionScript 3.0 from Fig Leaf Software
- Intermediate German
- Basic Russian
- Certified in CPR and First Aid