

MICHAEL DAVID CARBAJAL, PMP

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Online Portfolio: <http://www.onlinemediapower.com>

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Highlights

- More than 12 years experience in the creative/digital field which includes interactive, 3D, web, television, graphics, programming and animation
- Winner of numerous industry awards such as the Adobe MAX and Webby
- Certified Project Management Professional (PMP)
- Certified Kirkpatrick Four Levels Evaluation Method
- Active TS/SCI with Polygraph security clearance
- Constantly looking for innovative ways to promote the organization and collaborating with others, resulting in outstanding projects
- Leadership skills developed throughout career and enhanced through Toastmasters International and NASA's Solar System Ambassador Program
- Emphasis on Web 2.0 development and social networking such as Facebook, YouTube, Twitter and Second Life.

Professional Experience

Senior Consultant

Booz Allen Hamilton

McLean, VA

July/10-Present

Managed the graphics department and responsible for all request fulfillment, scheduling of updates to the website, client meetings and development of new media. Utilized my multimedia, 3D animation, graphics skills and subject matter expertise for a variety of clients, including NASA, the Department of Defense and various Intelligence Agencies. Projects include the Medical Error Learning Game, 3D interiors and a variety of Flash and PowerPoint-based presentations. Currently enhancing 3D modeling and animation skills through The Gnomon Workshop's online course curriculum.

Received an active TS/SCI with Polygraph clearance and utilized my core strengths while pursuing more leadership roles and developing a greater understanding for business models. Achieved both my PMP (Project Management Professional) and Kirkpatrick Four Levels Certifications.

Multimedia Developer

National Aeronautics & Space Administration

Washington, DC

March/07-July/10

As part of the Public Affairs Department, I was responsible for the design and development of interactive/multimedia presentations that are featured on NASA.gov in conjunction with NASA TV. This includes the development of creative concepts to engage and educate the public about NASA's achievements, present missions and future goals.

- Expertise in Adobe Flash, After Effects, Premiere and Dreamweaver as well as 3D products such as Maya
- Produced projects that have won numerous awards such as the Webby and the Adobe MAX
- Administrator of NASA's Official Facebook page, finding ways to better interact with the public via social networking
- Maintained Section 508 compliancy for all features shown on the web
- Lead my team to President's Distinguished Club as President of NASA Toastmasters
- Serving as NASA Solar System Ambassador to educate the public on space science
- Wrote article for Adobe EDGE Magazine on the International Space Station feature
- Actively engaged in the media industry for events such as the Emmys and Grammys
- Camera work and graphics board control during live shows from NASA Television

Director of Media Relations

Yuri's Night

Washington, DC

September/08-July/10

Working as a side position in conjunction with NASA, Yuri's Night World Space Party is an annual, global event promoting space exploration and science. Responsibilities include contacting bands, arranging

venues, promoting the event via online social networking, outsourcing the official iPhone app and the design and development of the DC Yuri's Night website.

Interactive Developer **Online Media Power** **Charlotte, NC**
January/05-March/07

Freelanced as an Interactive Developer creating websites, flash features and e-learning courses. Work can be seen on my portfolio www.onlinemediapower.com. Clients include Paramount, MSN, Lowes, Wachovia, McDonalds, Boeing, Senator Robert Pittenger and Steve Smith of the Carolina Panthers.

Sr. Graphics Developer **Background Investigation Bureau** **Cornelius, NC**
September/03-December/04

Responsible for the design and development of all web and print graphics. Also functioned as a liaison between marketing, IT, and executive departments. Print design work includes logos, business cards, mailers, name tags, and trade show items. Developed E-learning tools created in Director, along with video presentations.

Web/Flash Developer **Teksystems** **Charlotte, NC**
October/00-August/03

Worked as a contract web developer for a variety of consecutive 3-9 month assignments, including Bank of America, Enovia, Fulcrum Technologies, Lending Tree, and E-Fuel. Projects included E-learning applications, Flash presentations, Website Designs, and teaching other employees multimedia/web skills.

Associate Producer **American Communications Network** **Huntersville, NC**
April/99-April/00

Lead a team of six web development professionals, for the purpose of creating web content including tech writing, graphic design, and multimedia.

- Created, launched and supported WebWorks! - a self-replicating website system that proved to be a significant income-generating opportunity, earning \$100,000 in the first month alone.
- Developed and maintained a representative website and Fax-On-Demand system containing over 10,000 pages of information in 8 languages.
- Development of marketing and training materials for launch into six European countries - Great Britain, Germany, Sweden, Denmark, Finland and the Netherlands.
- Production of our quarterly Newsmagazine, which expanded from a 24-page newsletter to a 64-page newsmagazine, published in print and online.
- Produced five major International Training events, attended by an average of 8,000 representatives per event.
- Produced and edited both promotional and training video and audio programs in six languages.

Production Assistant **MTV Networks** **New York, NY**
May/97-September/97

Worked closely with VH-1 in producing a 13-episode series featuring a host of celebrities and on-air talent. Extensive use of video editing equipment, tape dubbing, and library tracking software.

Technical Skills

Flash CS5, CSS, Poser Pro 2012, Dreamweaver CS5, Fireworks CS5, Photoshop CS5, HTML 5, Adobe Captivate, Autodesk Maya 2012, Mudbox, Encore CS5, Vue 6 xStream, JavaScript, Illustrator CS5, After Effects CS5, Premiere CS5, InDesign CS5 and a basic working knowledge of PHP and Section 508 Accessibility Standards.

Education

- State University of New York, the Center at Stony Brook, BA Political Science - December 1997.

Awards in the Industry

- Webby Award Winner 2009 - People's Choice/Government
- Webby Award Official Honoree 2009 - Rich Media Single

- Adobe MAX 2008 Finalist - Public Sector Category
- Adobe MAX 2007 Award Winner - Public Sector Category
- 4 x Adobe Site of the Day Award Winner

Professional Affiliations

- Member of the Academy of Television Arts & Sciences/Primetime Emmy Judge '09
- Member of the Academy of Recording Arts & Sciences
- Member of Mensa International IQ Society
- President of NASA HQ Toastmasters '08-'09
- NASA Solar System Ambassador
- Young Consultants of DC - Board Member

Publications

- Adobe EDGE Magazine - *Virtual life on the International Space Station*

Related Achievements

- Work was featured live on CNN
- Certified Flash and HTML Programmer (Transcript ID#:627902)
- Trained in Maya 3D by Simulistic
- Trained in Adobe Creative Suite products at Adobe MAX
- Intermediate German
- Certified in CPR and First Aid